

# Bigger Kingdom Impact



## with Smarter Generosity

### GIFTS OF APPRECIATED SECURITIES

Stocks, mutual funds, and other securities can often be given directly to support the work of Cru missionaries, potentially bypassing capital gains taxes and increasing the spread of the gospel.

More info: **[give.cru.org/stock](https://give.cru.org/stock)**

Connect with a representative at  
**1-888-278-7233**. (Opt. 1, then opt. 2)  
or via email: **[stock@cru.org](mailto:stock@cru.org)**

### IRA QUALIFIED CHARITABLE DISTRIBUTIONS

Ministry Partners age 70½ or older may give directly from their IRA to support the work of Cru missionaries, potentially satisfying required minimum distributions.

More info: **[give.cru.org/ira](https://give.cru.org/ira)**

Connect with a representative at  
**1-888-278-7233**. (Opt. 1, then opt. 3)  
or via email: **[ira@cru.org](mailto:ira@cru.org)**

### WILL AND ESTATE GIFTS

Including Cru ministries and missionaries in your estate plans can create a lasting gospel legacy for future generations.

More info: **[crufoundation.org/bequest](https://crufoundation.org/bequest)**

Connect with a representative at  
**800-449-5454**  
or via email: **[hello@crufoundation.org](mailto:hello@crufoundation.org)**

## GREAT COMMISSION DONOR ADVISED FUND

Looking for a values-aligned donor advised fund? The Great Commission Donor Advised Fund provides a flexible hub for charitable giving. Ministry partners can contribute assets such as cash, stock, or real estate, receive an immediate tax deduction, and recommend grants to missionaries, ministries and charities over time.

More info: [\*\*crufoundation.org/GCDAF\*\*](https://crufoundation.org/GCDAF)

## GIFTS FROM AN EXISTING DAF

More info: [\*\*give.cru.org/more-ways-to-give/donor-advised-funds\*\*](https://give.cru.org/more-ways-to-give/donor-advised-funds)

## ESTATE DESIGN SERVICE

Cru Foundation provides a personalized estate design to help you care for your family while aligning your current and future generosity for maximum gospel impact. We deliver a comprehensive, biblically based estate blueprint to you and your advisors so you can move forward with clarity and confidence.

More info:  
[\*\*crufoundation.org/estatedesign\*\*](https://crufoundation.org/estatedesign)

# Cru Foundation can help with tax-wise giving!



800-449-5454

[\*\*hello@crufoundation.org\*\*](mailto:hello@crufoundation.org)